



MULTILINE
Power Solutions

NewsLetter

Volume No. V, January - 2015

Happy New Year

2015

**MAY ALLAH MAKE IT A
GOOD & BLESSED YEAR FOR
YOU AND YOUR FAMILY**



Message from the Director

We are constructing a brand new, custom designed, 25,000 square feet of premises with office facility and retail space, located in cantonment area close to the ring-road interchange (see location map below). This location has easy access from Gulberg, the Mall as well as DHA. A lot of planning and effort has gone into this flagship project with the aim to provide a more comfortable work environment for our team and to give our clients an opportunity to shop for the most suitable product in a comfortable and friendly environment. We plan to move into our new facility during the first quarter of 2015, inshallah.

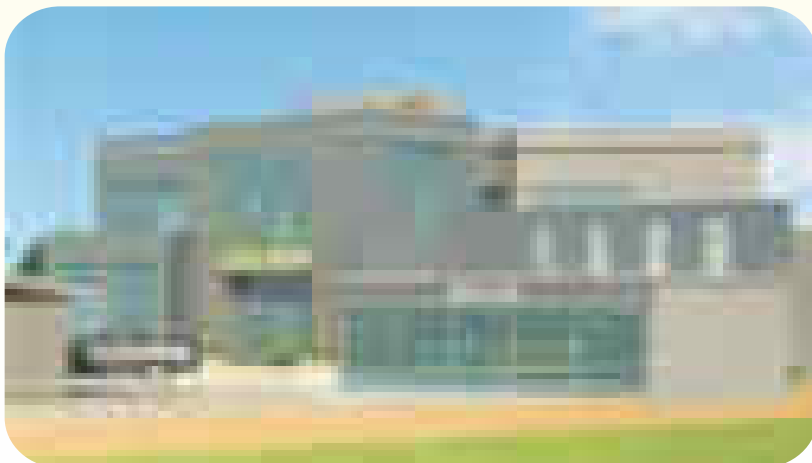
The way things are, in all likelihood the load-shedding will continue for a foreseeable future. We have always focussed on creating a long-term relationship with our clients and for this one needs to sell a long lasting reliable product only. Decades of experience has taught us that still the best engines and alternators come from Europe, US and Japan. We follow a strict policy to provide only the premium product and strictly avoid cheap copies and Chinese brands. Unfortunately a lot of our competition with a short-term approach is mixing and matching products to lower the price and confuse the clients. So please be sure about what you are getting before making a final decision.

Last but not the least, I hope and pray for a politically stable and peaceful Pakistan to give us all a chance to work at our full potential.

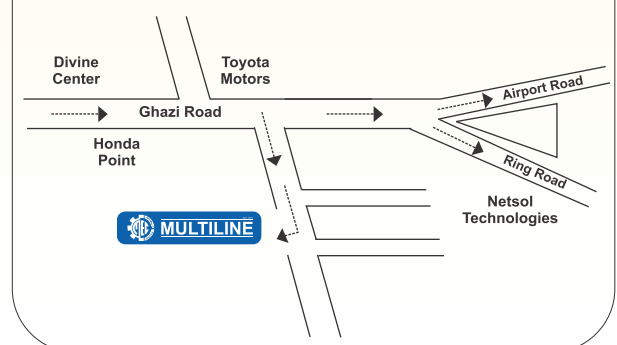


Zubair Khaliq

3D view of our new office which is under construction



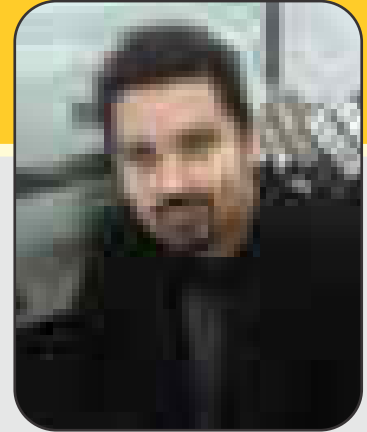
Location Map



WHY it Makes Sense to Rent Generators

Renting a generator can be beneficial in a variety of circumstances including scheduled power shutdowns, remote construction sites, new or expanded facilities, seasonal peak load need and unscheduled maintenance of equipment. Here are few good reasons to why renting a generator makes sense:

1. There is no capital investment involved as renting frees up your business capital. An expense is only incurred for the equipment when it is only needed for the particular job. The extra capital you save through renting equipment can be applied to the other demands within your business so you can grow profitably. Release your business from the costs associated to equipment ownership.
2. We have a fleet of new and reliable generators which minimize costly breakdowns. Our trained mechanics prior to each rental put our equipment through a rigorous maintenance routine to assure that most productive and reliable equipment reaches your job site.
3. Our rental agreements typically cover complete maintenance of the equipment which can eliminate costly service shops, service tooling, spare parts and those cumbersome maintenance records as "We do it all for you".
4. There is no need to maintain a storage yard. Just give us a call for quick pick-up or simply drop off the equipment when you have finished using it. We will take care of the equipment storage.
5. You can increase your borrowing power as renting equipment does not appear as a liability on your business balance sheet. So renting a generator can actually increase your borrowing power by offering a better ratio of asset to liabilities.
6. Equipment ownership can be costly. Renting from Multiline allows you to use the latest technology equipment without the concern of costly depreciation. No more trying to get the job done with old, worn-out equipment.
7. You may be considering buying a certain capacity of generator and would like to operate it on your job to make sure it suits you before making that potential purchase. What better way to thoroughly try out equipment than to rent a similar capacity machine from Multiline.
8. Your job requirements are always changing and you need to stay up with your customers demand. You may not always have the suitable capacity equipment to get the job done, but we do. Rely on Multiline Rentals to quickly supply the suitable capacity equipment to get the job done.
9. Our team can knowledgeably consult you on equipment and applications. We will work to become your trusted rental source and make your job easier. We are only a phone call away.

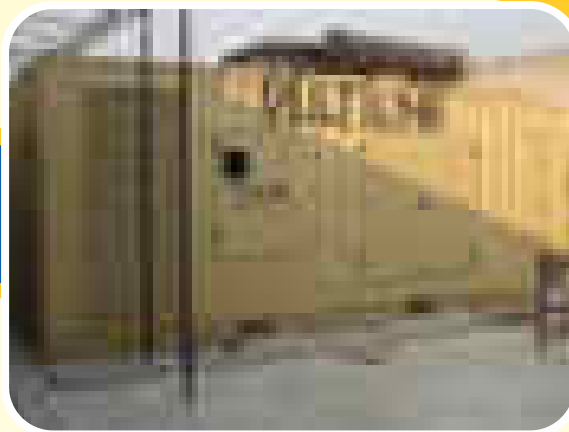
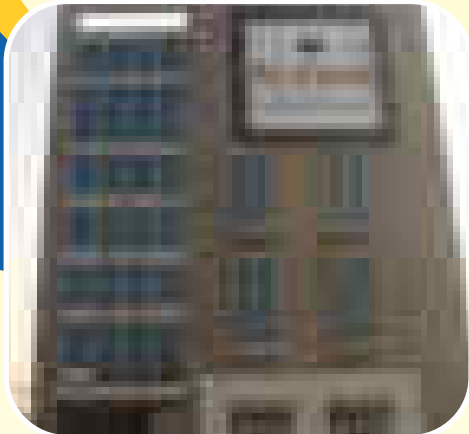


Amir Shafat
Manager Rentals & Service Contracts



Al-Fatah New Mall 2000kVA,

Synchronized & Silenced Perkins™ Powered Generating Sets



A state of the art power plant was installed on roof-top of Al Fatah shopping mall on Khurshid Ali Kasuri road by Multiline. Al Fatah name is synonymous with expert relationship management, “where generations stop to shop everyday”. At Multiline also we believe that our customers are most important people in our business and they are not dependent on us but we are entirely dependent on them. That is why we are proud of the fact that most of our business still comes from our existing clients.

More IPS for Warid Expansion

Our long-term relationship with Warid telecom continues and Multiline is still the preferred supplier for 4G sites roll-out.

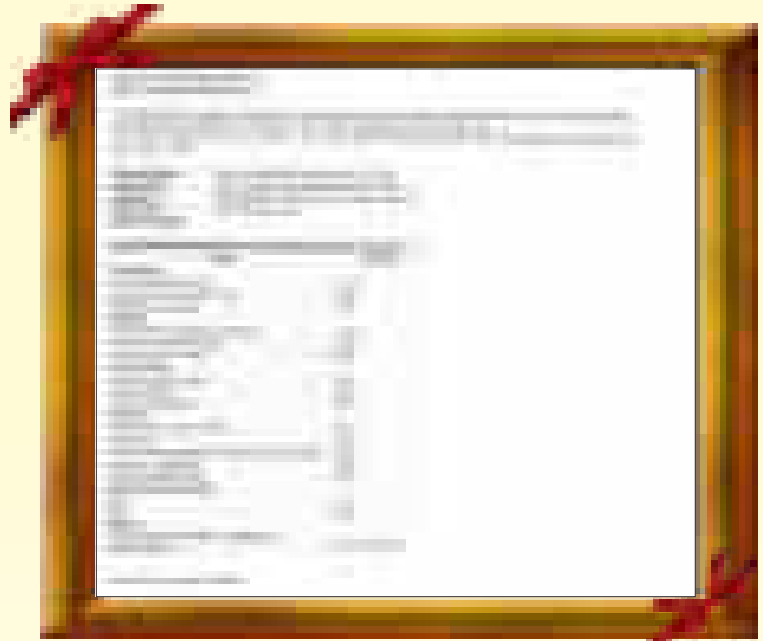


MULTILINE

RATED "A"

*for product quality
and support by the
largest telecom
equipment maker in
the world*

Telecom is one of the most demanding sectors from suppliers in terms of product support. Any flaw in support can mean losses of millions of rupees for the telecom companies thus it is the toughest sector to work for. We are proud of our 2014 rating by HUAWEI PAKISTAN PVT. LTD. where our equipment is deployed with Mobilink and Ufone projects.



A recent quality report from a leading telecom company (Huawei) in Pakistan

Special Offer

PRAMAC*



S 12000 (11kVA)

Special Offer
Rs. 425,000/-

Including Canopy

Available with Optional ATS Panel

~~**Rs. 480,000/-**~~

*Honda GX620 Engine (Made in Japan)

This offer is valid till stock last

PRODUCT RANGE

Multiline is one of the largest supplier of Line Conditioning and Power Protection equipment to the telecom industry in Pakistan. Our equipment is installed at over 10,000 BTS sites country wide and we provide on-site service and maintenance of our equipment, meeting the most stringent requirements of the telecom industry. On the other hand Multiline's Generator Division is one of the trusted brands for domestic and commercial users with more than 3,500 installations of branded generating sets that are also serviced by us.

Generator Product Range



Lister Petter (UK)

7.5 kVA to 200 kVA
1500 RPM, water cooled, rugged diesel generating sets



Perkins (UK)

13 kVA to 1250 kVA
100% European origin guaranteed



Pramac (Italy)

6.5 kVA / 11 kVA
Petrol / Gas Generators



Yamaha

0.8 kVA - 10 kVA
Petrol / Gas Generators



Sincro Alternators

(Complete Range)
Imported from Italy, Available from 11 kVA to 2000 kVA



PTO Generators

(Driven through Tractor Shaft)
20 kVA - 42 kVA

Generator Sales "Ready Stock"	Commissioning & Installations	Corporate Gensets Rentals	Service & Parts	Annual Maintenance Contract	"CKD sets" Engines, Alternators & Accessories
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Telecom Power Products



Head Office:
202-Y, Commercial Area,
D.H.A. Lahore Cantt, Pakistan.
Fax: 0092-42-3589-3744

Warehouse
KB Colony, Ghazi Road,
Lahore Cantt.

Works
14 km, GT Road, Daroghawala,
Lahore.

www.multiline.com.pk
E-mail: sales@multiline.com.pk
UAN: 042-111-966-966

Multiline Certified Used Generators for Sale

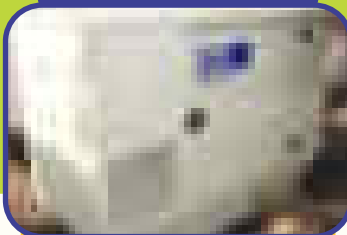
Multiline provides you a wide range of used generators certified by Multiline engineers available with warranties. Please contact us at 0307-4440347 if you would like to book a demonstration or if you require any other information.

8kVA Lister Petter



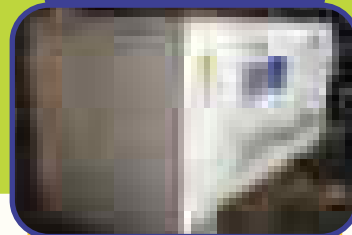
Engine: Lister Petter
Alternator: Marathon
Model: 2014 in excellent condition

13kVA FG Wilson



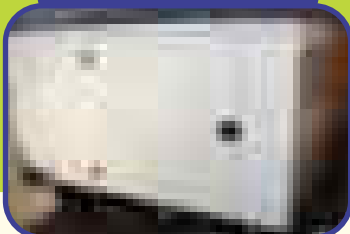
Engine: Perkins (UK)
Alternator: Leroy Somer
Model: 2009 in excellent condition

45kVA FG Wilson



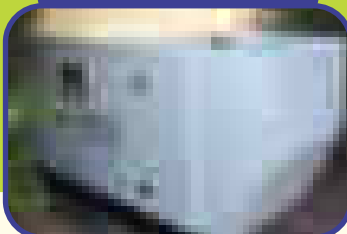
Engine: Perkins (UK)
Alternator: Leroy Somer
Model: 2010 in excellent condition

50kVA Caterpillar



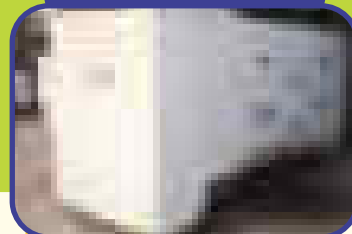
Engine: Perkins (UK)
Alternator: Olympian
Model: 2010 in excellent condition

90kVA John Deer



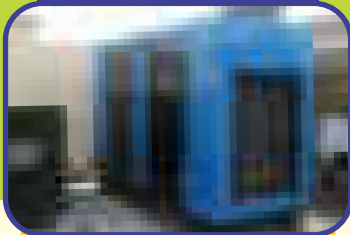
Engine: John Deer
Alternator: Marathon
Model: 2011 in excellent condition

200kVA Perkins/Sincro



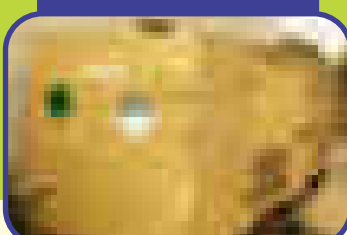
Engine: Perkins (UK)
Alternator: Leroy Somer
Model: 2008 in excellent condition

200kVA Lister/Sincro



Engine: : Lister Petter
Alternator: Sincro
Model: 2008 in excellent condition

350kVA Caterpillar



Engine: Perkins (UK)
Alternator: Olympian
Model: 2010 in excellent condition

Several
other
Options
also
available

Book Post

To:



If undelivered please return to:

MULTILINE ENGINEERING CO.

Head Office: 202-Y, Commercial Area,

D.H.A Lahore Cantt.

UAN: 111-966-966 Fax: 0092-42-35893744,

Cell: 0307-4440347